

MARTIN THOMPSON KWADZO NTEM

P.O. Box OS 3589, Osu | 233543480553 | martinntem@gmail.com

Personal Information

Website: www.martinntem.org

Professional summary

Communication Science doctoral student at the University of South Africa. Master of Philosophy in Communication and Media Studies graduate from the University of Education Wenneba. Master of Arts in Media Management holder from the Ghana Institute of Journalism. Adjunct lecturer and the Ghana Institute of Journalism with more than 3 years of experience in research. Bloomberg-trained journalist and financial analyst.

I aspire to work in an organization as a team member or leader and contribute my quota to its growth by applying the knowledge and skills I have and to build a very strong career in the fields of research, digital communication, and journalism.

Skills & Expertise

- Research
- Skills
- Computer Skills (Microsoft Office)
- New Media savvy (Social Media, WordPress, and Instagram)
- Administration and Management
- Presentations in PowerPoint to a large or small audience
- Education and Training
- Leadership
- Communications and Media
- Branding & Campaigns

Education

PhD. Communication Science	01/2021 till now
Fields: Media, Communication	
University of South Africa – SOUTH AFRICA	
MPhil. Communication and Media Studies	04/2022
Fields: Media, Communication	
University of Education, – WENNEBA, CENTRAL REGION	
Master of Arts, Media Management	03/2020
Fields: Media, Communication and Management	

School of Graduate Studies and Research Ghana Institute of Journalism – ACCRA, GREATER ACCRA REGION

Certificate in Consultancy Science Training Programme 12/2019
Field: Business Consultancy and Entrepreneurship

Certificate in Business and Financial Journalism (Bloomberg Sponsored) 02/2020
Fields: Business, Finance, Management and Journalism
University of Ghana, Ghana Institute of Journalism and Strathmore University – DZORWULU, GREATER ACCRA REGION

Certificate in Project Management 08/2019
Field: Project Management
Cambridge Centre of Excellence – BRITISH COUNCIL, GREATER ACCRA REGION

Bachelor of Arts in Communication 06/2018
Fields: Communication, Journalism, Marketing and Public Relations
Ghana Institute of Journalism – RIDGE, GREATER ACCRA REGION

Certificate in Event Management and Organization 07/2018
Fields: Event and Marketing
Ghana Institute of Journalism – RIDGE, GREATER ACCRA REGION

Relevant Work Experience

Facilitator 12/2021 to Current
Institute of Digital Marketing Communication – ACCRA, GREATER ACCRA
Faculty of Journalism and Media Studies / Faculty of Integrated Communication Science

- Teach professionals how to use digital marketing platforms
- Train students in Digital Communication strategies

Media Literacy Trainer (Part-Time Consultant) Current
DW Akademie / Penplusbyte – LABONE, GREATER ACCRA

- Train media influencers on navigating the internet
- Organize trainings on Media Information Literacy
- Develop manuals on Information Literacy Campaigns and projects

Adjunct Lecturer 08/2020 to Current
Ghana Institute of Journalism – ACCRA, GREATER ACCRA
Faculty of Journalism and Media Studies / Faculty of Integrated Communication Science

- Teach journalism and communication courses (Print News Reporting, History of the Media in Ghana, Media Management, History of the Media in Africa, Media and Conflict, Feature Writing, Radio, and TV Production, etc.)
- Supervise dissertations and capstone projects of final year degree and diploma students
- Use computers for various applications, such as database management or word processing.

- Assist in developing new courses
- Assist in conducting Research
- Prepare lesson materials, bulletin board displays, exhibits, equipment, and demonstrations.

Assistant Long Term Observer, (Contract)	11/20 to 12/20
European Union Election Observer Mission	
International Organization for Migration - GHANA	
<ul style="list-style-type: none"> • Facilitate the interface and establishment of contacts between observers and local authorities and civil society • Assist in making contacts and setting up meetings for LTOs • To provide interpretation as required, from local languages to English and vice versa • To help with administrative and logistics tasks of the Observers when required • Assist the Observers in monitoring regional media within the area of responsibility of the observers team (local radios and newspapers) • Conduct desk research to assist the Observers 	
Graduate Assistant	08/2019 to 12/2020
Ghana Institute of Journalism – ACCRA, GREATER ACCRA	
Faculty of Journalism / Faculty of Communication	
Teaching Assistant (National Service)	08/2018 to 08/2019
Ghana Institute of Journalism – ACCRA, GREATER ACCRA	
Faculty of Journalism	
Online News Managing Editor	01/2018 to Current
Volta News Online – VE-GOLOKUATI, VOLTA REGION	
Board Member	
3rd University Governing Council	04 /2017 to 05/2018
Ghana Institute of Journalism - ACCRA, GREATER ACCRA	
Managing Editor	09/2015 to 04/2017
Smart Lens Newspaper – GIJ, ACCRA, GREATER ACCRA REGION	
Reporter (Volunteer)	06/2014 to 08/2020
The Insight Newspaper – ACCRA, GREATER ACCRA REGION	
Managing Editor / Sales Manager	09/2013 to 08/2020
Smart Eye Magazine – HOHOE, VOLTA REGION	

Other Experiences

- **President: Graduate Students Association of Ghana (GRASAG, GIJ Chapter) (16th November 2018 to November 2019)**

- **Member: GIJ at 60 Anniversary Planning Committee** (April 2019 – December 2019)
- **Member: GIJ at 60 Anniversary Fund-Raising Committee** (April 2019 – December 2019)
- **University Governing Council Member:** 3rd University Governing Council of the Ghana Institute of Journalism (April 2017 to May 2018)
- **President: Students Representative Council of the Ghana Institute of Journalism.** (April 2017 to May 2018)
- **Member: GIJ Development Committee** (April 2017 to May 2018)
- **Member: Library Committee** (April 2017 to May 2018)
- **Member: Time-Table Committee** (April 2017 till date)
- **Chairman: Student Aid Fund-GIJ SRC** (May 2016-May, 2017)
- **President: Ghana Journalists Association, GIJ Chapter** (From 5th May 2016 to 20th May, 2017)

Professional Development

- Certified Digital Marketing Associate Course- Meta (4th May, 2022)
- Training and Certification, **Digital Skills: Social Media** Accenture (31st May, 2020)
- Training and Certification, **Fundamentals of Digital Marketing**, Google Digital Skills for Africa (May 25,2020)
- Training & Certification, **Digital Skills: Digital Marketing** Accenture (April 18, 2020)
- Training & Certification, **Creating and Maintaining Social Enterprises** by the Young African Leaders Initiative (YALI) (April 16, 2020)
- Training & Certification, **Fundraising Concepts** by the Young African Leaders Initiative (YALI) (April 16, 2020)
- Training & Certification, **Fundamentals of Grant Writing** by the Young African Leaders Initiative (YALI) (April 16, 2020)
- Training & Certification, **Create a Social Media Marketing Campaign** by the University of Leeds and Institute of Coding (April 15, 2020)
- Participant, Hackathon on **Fighting Fake News**, organized by DW Academy, Accra, (March 2020)
- Participant, Workshop on **Sports Marketing, Sports Law & Sports Management**, organized by the Faculty of Journalism, GIJ
- Participant, **Financial and Business Journalism** Training Intake 2, organized by the Bloomberg Media Initiative, Accra, (September 2019)
- Participant, MiLLi* **Media and Information Literacy Learning Initiative** organized by DW Academy Literacy (September 18, 2019)
- Training on **Migration Reporting** by UNESCO, Larteh (27th – 30th July 2018)
- **Insurance Agent** Training by National Insurance Commission, Accra (13th – 17th July 2018)
- Participant, Communication Conference organized by the Communication Educators Association of Ghana, CEAG, (June 27th – 28th 2019)

References

As regards my ability and conduct, the following are my referees;

Prof. Andy Ofori Birikorang

University of Education, Wenneba

233207102038

Andyobk@gmail.com

Dr. Modestus Fosu

Dean

Faculty of Integrated Communication Science

+233(0)505657657

modestus.fosu@gij.edu.gh

Dr. James Asante

Dean

Faculty of Journalism and Media Studies

jantagh@yahoo.com

+233245678598