



## MARTIN THOMPSON NTEM

### Digital Media & Communication Professional

 [twitter.com/NtemMartin](https://twitter.com/NtemMartin)

 [martinthompson.ntem](https://www.linkedin.com/in/martinthompson.ntem)

 [martinthompson.ntem](https://www.facebook.com/martinthompson.ntem)

 233543480553 / 0206018207

 [www.martinntem.com](http://www.martinntem.com)

 [martinntem@gmail.com](mailto:martinntem@gmail.com)

 P. O. Box OS 3589 Osu - Accra

### EXPERTISE

Martin Ntem is a seasoned digital marketer with over 5 years of experience in the industry. He has worked with a wide range of clients, from small start-ups to large multinational corporations, helping them achieve their digital marketing goals.

Martin's expertise lies in search engine optimization (SEO), pay-per-click (PPC) advertising, email marketing, social media marketing, and content marketing. He has a deep understanding of the latest trends and best practices in each of these areas, and he is skilled at translating this knowledge into actionable strategies for his clients.

 Meta

CERTIFIED  
Digital Marketing  
Associate Trainer

 Meta

CERTIFIED  
Digital Marketing  
Associate

## WORK EXPERIENCE



**Adjunct Lecturer**  
Ghana Institute of Journalism  
*August 2020 to Current*



**Adjunct Lecturer**  
AsanSka University College of  
Technology  
*June 2022 to Current*



**Director**  
Institute for Digital Marketing and  
Communication Ghana, IDMC Ghana.  
*Jan 2021 to Current*



**Media Literacy Trainer,**  
DW Akademie / Penplusbyte  
*2021*



**Assistant Long-Term Observer**  
European Union Election Observer  
Mission  
*2020*



**Member – 3rd University Governing  
Council of Ghana Institute of Journalism**  
*2018*

## EDUCATIONAL HISTORY



**Ph.D. Communication Science (ongoing)**  
**Fields:** Media, Communication  
**University of South Africa– SOUTH AFRICA**



**MPhil. Communication and Media Studies**  
**Fields:** Media, Communication  
**University of Education, – WENNEBA,  
CENTRAL REGION**



**Master of Arts, Media Management**  
**Fields:** Media, Communication and  
Management  
**School of Graduate Studies and Research  
Ghana Institute of Journalism – ACCRA,  
GREATER ACCRA REGION**



**Bachelor of Arts in Communication**  
**Fields:** Communication, Journalism, Marketing  
and Public Relations  
**Ghana Institute of Journalism – RIDGE,  
GREATER ACCRA REGION**